

# Technical Specs | CSR Readiness Privacy Assessment

## Problem:

Data compliance regulations are complex, fragmented, and ever-evolving. SMBs have to navigate this legal landscape while trying to deal with unprecedented threats to their data security. SMBs often lack expertise or focus their resources in the wrong places, opening themselves to fines, breaches, lawsuits, business closure, and even criminal prosecution.

## Solution:

**CSR Readiness determines the existing level of compliance of an entity as relates to data life cycle management. It then cost-effectively improves their position by analysis of the current state and generation of prioritized advice for their unique circumstance.**



## Awards:

ESX Innovation Award, 2016  
Patent Pending

## Functionality:

- CSR Readiness is a SaaS self-assessment tool that uses a GAP analytic to identify areas for improvement and then generates prioritized remediation recommendations. Upon completion of remediation, a certification of completion and ID Stay Safe seal of approval is available for display.
- Helps businesses assess their Data Privacy Readiness.
- Facilitates remediating weaknesses found.
- Provides data privacy education and improves overall privacy awareness and compliance.
- Completing a CSR Readiness Privacy Assessment gives an organization a defensible position if a data breach does occur.

### - SaaS

- A web-based Software as a Service solution available 24/7 through any browser-accessible device: desktop, laptop, tablet, mini-tablet, or mobile phone.

### - Self-Assessment

- This product can be completed at the user's pace and in multiple sessions.

### - GAP Analytic

- 5 Primary Domains: Privacy, Security, Compliance, Incident Response, Governance.
- 1 Country-specific Domain: Domestic or Foreign where applicable.

### - Proprietary Algorithm

- Based on data life cycle management regulations - state, federal, and foreign.
- Designed to analyze answer sequences with weights and cross checks.
- 75-100 questions, depending on how you answer.

### - Prioritized Remediation

- Remediation tasks improve your position.
- Remediation is scored in each domain and prioritized (high/medium/low) overall to show where you should put your attention to get the best impact.
- Remediation tasks are always designed for the economically sensitive environment.

### - Certification of Completion and ID Stay Safe

- Completion of all remediation tasks entitles the organization to a Certificate of Completion and ID Stay Safe logo for their website.